

ISO 14001 AND ENVIRONMENTAL MANAGEMENT

What is an Environmental Management System (EMS)

An environmental management system is the means by which a company controls the activities, products and processes that cause or could cause environmental impacts and by so doing minimises the environmental impact of its operations.

Reasons for implementing an EMS

The reason for implementing an Environmental Management System may be one or more of the following:

- **Ethical** We have a duty to look after the world in which we live and to hand it on to future generations in a good condition.
- **Economic** Conserving resources and minimising the production of wastes saves on costs.
- **Legal** An EMS helps your business to stay within the law thereby reducing the risk of prosecution, fines and the tarnishing of its image.
- **Commercial** An increasing number of organisations ask their suppliers to show responsible environmental management. The lack of an EMS may exclude your business from bidding for certain contracts.

Benefits of an EMS

An EMS may benefit your business in many ways including the following:

- **Lower Operational Costs** Government statistics show that the total cost of waste may be reduced by 1% of turnover
- **Lower Insurance Costs:** An EMS demonstrates a well run company that is less likely to have unforeseen expensive environmental problem.
- **Reduced Regulation:** The Environment Agency is considering reducing the levels of regulation of those businesses that operate an effective EMS.
- **New Promotion Opportunities** The public like “green” businesses. Effective marketing can take advantage of this and use environmental initiatives to promote the business



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- *New Marketing Opportunities:* An EMS may allow your business to become an approved supplier for environmentally aware businesses.
- *Reduced Liabilities:* An EMS identifies liabilities. Identified liabilities can be managed and reduced.
- *Aids Management Decisions:* A defined policy makes decisions with environmental implications easier and quicker.
- *Improved staff Retention:* Valued staff may be encouraged to stay with businesses that they can see is acting responsibly.

How We Can Help

An initial audit will

- Identify the core activities of the business.
- Assess how these impact on the environment and the business's performance.
- Develop a policy tailored to the business's aspirations.
- Define procedures to carry out this policy.
- Implement systems to monitor the success of the procedures.

Each management system is therefore tailored to meet the activities and aspirations of the individual business. **Christian Environmental Consultants** works with in-house staff to achieve the best system for each business.

ISO 14001 Certification

ISO 14000 is a series of international standards for environmental management.

An environmental management system can be implemented without accreditation although this will publicly demonstrate your environmental credentials.

**CALL US TO ARRANGE
A NO COMMITMENT VISIT
TO YOUR PREMISES**

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